# Boost My Profile

# ESPID 2025 Social Media Guide

Be active online and join the conversation!

Share your insights, updates, and excitement about #ESPID2025 on your own profile, while also engaging with the official ESPID social media channels.

Let's spread the word, connect with peers, and make this meeting unforgettable!

(Click on the images to share directly on Social Media)

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## Ready-to-Use Social Media Copy

To help you get started, here are some sample posts you can personalise and share:

#### **Option 1:**

"I'm attending #ESPID2025 in Bucharest! Excited to join a global community shaping the future of paediatric infectious diseases. Are you coming too? Let's connect!"

#### □ Option 2:

"I'm proud to be speaking at #ESPID2025! Join me for a session on [insert topic] — let's dive into the latest trends and breakthroughs!"

Option 3: "We'll be exhibiting at #ESPID2025! Be sure to stop by our booth to learn more about [insert product/service] and connect
with our team!"

Feel free to adapt these to your style and pair them with visuals.

# Create or Optimise Your Social Media Profiles

If you haven't already, consider creating or updating your social media profiles to join the #ESPID2025 discussions:

- Facebook: Create an account
- Twitter/X: Create a profile
- LinkedIn: Create a profile

### Follow ESPID 2025 on Social Media

Stay up-to-date with the latest conference updates, important deadlines, abstract submission details, and key announcements by following ESPID on social media:

Twitter/X: @ESPIDsociety

Facebook: European Society for Paediatric Infectious Diseases

LinkedIn: ESPID LinkedIn

Engaging with these channels will keep you informed and connected with the global ESPID community.

### **Use Official Hashtags**

To ensure your posts are visible to the broader ESPID community, use the following official hashtags:

- **#ESPID2025**: For all conference-related posts.
- #ESPIDInspires: Share your photos and participate in the ESPID Photo Contest

Including these hashtags in your posts will help you connect with others and stay updated on conference activities.

## Share Your Experience

Capture and share moments from the conference to enhance engagement:

- Post photos and insights from sessions, workshops, and networking events.
- Use the official hashtags to join the conversation.
- Tag speakers, presenters, and fellow attendees to foster connections.
- Participate in the <u>#ESPIDInspires photo contest</u> by sharing selfies and moments from the event

# Ready to Be Part of the #ESPID2025 Conversation?

Sharing your experiences not only enriches your network but also contributes to the collective knowledge and enthusiasm of the ESPID community.

Let's come together, both offline and online, to create an experience that will resonate long after the event. See you at #ESPID2025!