# Promotional & Advertising Opportunities

Choose how you want to be present in the ESPID 2025 Meeting!

# Physically, online or in both.

Below you can find the available promotional and advertising items. Most items are available for both physically and online, but please note that a few will only be available for one or the other.

For any questions, please contact me via nkarabelova@kenes.com.

- Prospectus
- Educational Opportunities
- Exhibition
- Contact Us

### **PRESENCE**



**INDUSTRY** 

### **SYMPOSIUM**

Host an official Non-CME plenary industry session.

#### Learn More

# PRODUCT THEATRE

Present your research in this 20-min session.

#### Learn More

### MOVIE SCREENING

Organise a movie session and play your branded video.

#### Learn More

# PRE-MEETING VIDEO TEASER

Connect with attendees before the Meeting days.

#### Learn More

### **VISIBILITY**



# STEPS COMPETITION

Promote a healthy lifestyle by supporting the steps competition.

#### Learn More

# SCOOTERS & MOTOR BIKES

Be visible by branding scooters & motor bikes around the city.

Learn More

### **ART**

### **EXHIBITION**

Support the art exhibition by Micronaut Artworks.

Learn More

### **PHOTO**

### **BOOTH**

Get exposure by branding the photo booth.

Learn More

## CHARGING

### **KIOSK**

Be visible by branding the charging kiosk.

Learn More

### **WELCOME**

### **RECEPTION**

Promote your company at the networking reception.

Learn More

### **COFFEE**

### **BREAK**

Promote your company at one or more coffee breaks.

Learn More

### ICE CREAM BREAK

Promote your company at the ice cream break.

Learn More

### ZOOM AREA

Area to connect to the virtual platform, work or recharge.

Learn More

### HAND CLEANSER

Promote safety by branding the hand cleanser gel.

Learn More

# BRANDING OPTIONS

Be visible and have a logo, and advert or a video online.

Learn More

### **NETWORK**



### WORLD MAP

Connect with participants around the globe.

#### Learn More

### MEETING ROOM

Host guests by hiring a room at the venue or online.

Learn More

### **ADVERTISE**



# PROMOTIONAL MAILSHOT

Gain additional exposure for your session, company or booth.

#### Learn More

# POST-MEETING MAILSHOT

Connect with participants after the Meeting days and gain additional exposure.

#### Learn More

# TWITTER WALL ADVERT

Advert in a loop on the social media plasma screen.

#### Learn More

# PROMOTIONAL INSERT WALL

Promote your session or booth in the insert wall onsite.

#### Learn More

# MOBILE APP ADVERT

Advertise your session or booth in our mobile app.

#### Learn More

# PUSH NOTIFICATION

Connect with the online participants.

#### Learn More

# MEETING WEBSITE BANNER

Be visible on ESPID's website with a banner-ad on the home page.

#### Learn More

# MEETING MAILSHOT ADVERT

Reach out to the ESPID community.

### Learn More

**Note:** Support for all items will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event. Please note that it is the Exhibitors'/ Supporters' responsibility to comply with the local authority's regulations, <u>EFPIA</u> (European Federation of Pharmaceuticals

Industries & Associations), <u>Medtech Europe</u> (represents Medical Technology industry) and <u>IFPMA</u> (International Federation of Pharmaceutical Manufacturers & Associations) Code of Practice on the promotion of medicines. Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the rules and regulations will not expose the Organizer to any suits, demands by the Exhibitor/Supporter or any other third party.

### **Special Requests**

Tailored packages can be arranged to suit your objectives. Please, contact Nikol Karabelova at <a href="mailto:nkarabelova@kenes.com">nkarabelova@kenes.com</a> to further discuss your needs.

### **LEARN MORE**

Printable prospectus